



Republic of the Philippines
Department of Transportation
PHILIPPINE RAILWAYS INSTITUTE



PRI Office Order No. 6, s. 2023

TO : ALL CONCERNED PERSONNEL OF THE PHILIPPINE RAILWAYS INSTITUTE (PRI)

FROM : UNDERSECRETARY AND OFFICER-IN-CHARGE, PRI

SUBJECT : AN ORDER AMENDING PRI OFFICE ORDER NO. 16, s. 2022 AS REGARDS THE MEDIA AND PUBLIC AFFAIRS TEAM (MPAT) COMPOSITION

DATE : 14 FEBRUARY 2023

Pursuant to the PRI Office Order No. 9, series of 2022 entitled “An Order amending the PRI Office Order No. 7, s. 2020, as regards the Guidelines on the Establishment and Management of Social Media Platforms, Establishing the PRI’s Social Media Policy, Reorganizing the Digital Media-Public Assistance Team and renaming it to the Media and Public Affairs Team and Prescribing its Powers and Functions and Other Purposes”, the following PRI personnel are hereby designated as MPAT members:

MPAT Sub-Team	Designated Personnel
Media and Public Affairs Team Head	Chief Transportation Development Officer, RDD
Print Media Team (Editorial Team) The designated PRI personnel shall handle the PRI’s newsletter, Press Riles Insider, and other forms of print media.	<u>Editor-in-Chief:</u> Training Specialist IV, RD-IHSS <u>Associate Editor:</u> Training Specialist III, RD-IHSS <u>Editorial Consultant:</u> Chief Transportation Regulation Officer, CAD <u>Copy Editor:</u> Attorney IV <u>Managing Editor:</u> Training Specialist III, TD-IHSS
Digital Media Team The designated PRI personnel shall	<u>Web Developers:</u> - Senior Transportation Development Officer,



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<p>handle the PRI's official website, social media accounts, and broadcasting-related matters.</p>	<p>RDD-PRS</p> <ul style="list-style-type: none"> - Engineer III, TD-RSEFS (Signaling and Communications) - Information Systems Analyst II, RDD-PRS <p><u>Social Media Officers:</u></p> <ul style="list-style-type: none"> - Attorney III, CAD - Transportation Development Officer II, RDD-IHSS - Engineer II, TD-CATS (Tracks and Guideways) - Engineer II, TD-RSEFS (Signaling and Communications) - Training Specialist III, TD-ROS (SO) <p><u>Content Management Officers:</u></p> <ul style="list-style-type: none"> - Training Specialist III, RDD-IHSS - Senior Transportation Development Officer, TD-SSS - Training Specialist III, TD-SSS - Engineer II, TD-RSEFS (Signaling and Communications) - Administrative Officer III, AFS
<p>Public Assistance Team</p> <p>The designated PRI personnel shall handle queries, complaints, and feedback lodged through the PRI's official social media accounts and website.</p>	<p><u>Public Assistance Officer:</u> Chief Transportation Development Officer, TD</p> <p><u>Assistant Public Assistance Officers:</u></p> <ul style="list-style-type: none"> - Transportation Development Officer II, RDD-IHSS - Engineer III, TD-RSEFS (Signaling and Communications) - Engineer II, TD-RSEFS (Signaling and Communications) - Training Specialist III,

	TD-ROS
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Further, the Content Management Team is hereby created and shall perform the following duties and responsibilities:

1. facilitate the creation of original digital contents and materials, including capturing and editing original photographs, creation of graphic designs, and capturing and editing of video clips;
2. monitor and safekeep original digital contents for the PRI's use;
3. cover the photo and video requirements of PRI's events; and
4. collaborate and/or coordinate with the DOTr Communications and Commuter Affairs Office, other relevant government agencies, quad-media organizations, and official media representatives of stakeholders and partner institutions

The above-mentioned personnel shall perform and discharge the duties and responsibilities attached to their respective designations pursuant to Office Order No. 9, s. 2022 and this Order, in addition to their existing duties and responsibilities in the PRI.

This Order takes effect immediately and supersedes all other Office Orders/issuances inconsistent herewith.


ANNELI R. LONTOC, CESO I
Undersecretary, DOTr and
OIC-Executive Director, PRI





Republic of the Philippines
Department of Transportation
PHILIPPINE RAILWAYS INSTITUTE

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Signature:

PHILIPPINE
RAILWAYS
INSTITUTE

PRI OFFICE ORDER NO. 16, s. 2022

TO : ALL CONCERNED PERSONNEL OF THE PHILIPPINE
RAILWAYS INSTITUTE (PRI)

FROM : UNDERSECRETARY AND OFFICER-IN-CHARGE, PRI

SUBJECT : AN ORDER DESIGNATING THE MEMBERS OF THE MEDIA
AND PUBLIC AFFAIRS TEAM

DATE : 26 AUGUST 2022

Pursuant to the PRI Office Order No. 9, series of 2022 entitled “An Order amending the PRI Office Order No. 7, s. 2020, as regards the Guidelines on the Establishment and Management of Social Media Platforms, Establishing the PRI’s Social Media Policy, Reorganizing the Digital Media-Public Assistance Team and renaming it to the Media and Public Affairs Team and Prescribing its Powers and Functions and Other Purposes”, the following PRI personnel are hereby designated as members of the Media and Public Affairs Team (MPAT):

MPAT Sub-Team	Designated Personnel
Media and Public Affairs Team Head	Kimjay M. Lamar
Print Media Team (Editorial Team) The designated PRI personnel shall handle the PRI’s newsletter, Press Riles Insider, and other forms of print media.	<u>Editor-in-Chief:</u> Ryan Christopher V. Manzano <u>Associate Editor:</u> Eisen Lowell A. Goco <u>Copy Editor/Editorial Consultant:</u> Princess May M. Butron-Necesito <u>Managing Editor:</u> Christian L. Matignas <u>Production Editors:</u> Rhodolph C. Nullar James Kebi D. Ledesma
Digital Media Team The designated PRI personnel shall handle the PRI’s official website, social media accounts, and broadcasting-related	<u>Web Developers:</u> Renlay B. Concha Leo Chris M. Mateo <u>Social Media Officers:</u>

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matters.	<div>Ryan Christopher V. Manzano Eisen Lowell A. Goco Renlay B. Concha Kerby M. Gonzaga</div> <div><u>Graphics/Video Editors:</u> James Kebi D. Ledesma Jerold James B. Cruz Marconelle G. Esguerra Rhodolph C. Nullar</div>
<div>Public Assistance Team</div> <div>The designated PRI personnel shall handle queries, complaints, and feedback lodged through the PRI's official social media accounts and website.</div>	<div><u>Public Assistance Officer:</u> Israel A. Radiaganding</div> <div><u>Assistant Public Assistance Officers:</u> Kerby M. Gonzaga Leo Chris M. Mateo</div>

The above-mentioned personnel shall perform and discharge the duties and responsibilities attached to their respective designations pursuant to Office Order No. 9, s. 2022 and this Order, in addition to their existing duties and responsibilities in the PRI.

This Order takes effect immediately and supersedes all other Office Orders/issuances inconsistent herewith.



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